

FAN GUIDE

H-E-B RED ZONE - excitement builds each time the Bearkats battle their way into the H-E-B Red Zone. with every Sam Houston touchdown, H-E-B will make a donation to the goog shepherd mission.

BILL FICK FORD'S HUNTSVILLE HEROES
Bill Fick Ford Huntsville honors the "Heroes" of our Huntsville community - our emergency services responders. A local Huntsville hero will be spotlighted at the start of the game and will serve as honorary sideline coach during the contest.



Help SHSU Athletics and Bill Fick Ford salute our local heroes and support our local emergency services by buying locally in Walker County where your tax dollars help fund these vital services. All area law enforcement, emergency service and military personnel (current and veterans) receive a \$5 discount on general admission seats at Bowers Stadium on presentation of their ID card.

BAREFOOT POSSE



WHATABURGER. LUCKY ROW



GAME TICKET BONUS

SHSU football game tickets get you great discounts at Pizza Hut (a \$4.99 medium one-topping pizza) and 3 Spoons Yogurt (buy one, get one free yogurt).



GROW THE GROWL

DEEP IN THE HEART OF TEXAS

Stand up and show your Lone Star State spirit as the Bearkat Marching Band plays "Deep in the Heart of Texas" at the end of the third quarter.



BEARKAT KICKOFFS

